

# MyData

Daily Kroger data to populate  
your Demand Signal Repository



See Tomorrow. Act Today.

CPGs with Demand Signal Repositories need accurate, up-to-date data. With MyData, you'll receive a rich flow of daily Kroger information, delivered securely to your server, including:

- Identical Master Files, Store Data and Warehouse Data used by Kroger Category Management
- All Kroger supermarkets and distribution centers
- Consumer UPC, Case UPC and Kroger Base UPC detail

You also will receive daily sales reports, enabling you to stay on-top of your Kroger business.



## Daily Data

- Empowers your enterprise to generate custom internal reports
- Cleaned and ready to use data
- Auto-delivery
- Feeds enterprise resource planning applications



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