

MyScorecard

Topline performance metrics



See Tomorrow. Act Today.

Understand your overall performance at Total Kroger Stores with critical metrics that will help you identify supply chain and retail execution issues. Compare results vs. prior periods.

- Total Unit and Dollar Sales
- Promotional Sales
- Gross Margins
- Promoted and Non-Promoted Out-of-Stocks
- Lost sales from Out-of-Stocks
- Average DC Turns
- Average Store Turns



This report includes daily POS data based on Consumer UPCs, and is delivered once each week through the Kroger DemandView™ Portal.

Introductory Special

For a limited time, the Basic Supplier package featuring MyScorecard will also include a free weekly data-feed of POS data for the past week – by item, by store and by day – for every Consumer UPC in the supplier's product set.

MyScorecard

