



DemandView Essential[®]

Supply Chain Scorecard

The DemandView Essential Supply Chain Scorecard report provides Kroger's Inventory and Replenishment team and their suppliers with fast, easy access to shared information, allowing them to work together more effectively to drive supply chain processes and serve customers.

Using this report, Kroger and their suppliers can accurately and consistently assess how well they are managing inventory levels in DCs, fulfilling store orders and ensuring the timely delivery of shipments into DCs.

Faster and easier preparation for meetings between Kroger's Inventory and Replenishment team and suppliers.

With the Supply Chain Scorecard, Kroger and supplier teams can, in just minutes, prepare reports that used to take hours to create. Simply select a vendor, PO number, DC and time period to run the report. Spend more time working together to improve the business, and less time organizing data and reports.

More productive discussions around past performance and better informed planning.

Developed in collaboration with Kroger, the Supply Chain Scorecard is built on new and improved measures that reflect Kroger business goals, and are easy to understand and apply. Drawing from a common platform of historical supply chain performance data, combined with these new supply chain measures, the Supply Chain Scorecard allows Kroger and suppliers to quickly align on the facts of past performance so they can focus discussions on how to best achieve mutual goals in the future.

Greater accuracy, transparency and accountability in the ongoing monitoring of supply chain execution and vendor performance.

The Supply Chain Scorecard provides everyone involved in the supply chain process with accurate, consistent information on past performance and future goals across vendors and over time. This brings greater transparency to and accountability for performance.

“One of the most important things we can do for our suppliers as we work together to drive Kroger's business is to ensure that we give them accurate, consistent and transparent information on their performance.”

Jeff Bornino, Sr. Director Inventory and Replenishment, Kroger



Supply Chain Scorecard Measures Include:

- Service Level DC to Store
- Days of Supply (Trend)
- Days of Supply
- Case Fill Rate
- Inventory Dollar Value (Trend)
- Inventory Dollar Value
- Lead Time to First Receipt
- Lead Time Stated (System)

KEY FEATURES	DESCRIPTION	BENEFITS
Improved supply chain measures	Improved Days of Supply measure, based on calculations developed and implemented in close collaboration with Kroger.	Both Kroger and suppliers can be more productive in their work together by using measures that are well understood and trusted.
Annual performance goals for Days of Supply in DC and Service Level DC to Stores	Kroger and suppliers can be more successful in achieving shared goals by continuously comparing past performance to goals and making adjustments as needed.	Kroger and suppliers can use this data not only to track historical performance, but also to compare that performance to goals.
Robust dynamic graphic and data visualization	Users can view all of the information in the scorecard as a data table or a chart. Users have control to quickly refresh and modify charts to display new data or pull out specific data points.	Kroger and suppliers can more quickly and easily understand and respond to the information being presented when depicted visually.
VMI flag	Automatically indicates which PO/Vendor lanes are vendor managed (VMI).	Allows users to easily sort, navigate and analyze information on large sets of PO/Vendor lanes based on VMI or non-VMI status.
Includes multiple views based on both data tables and graphs within a single scorecard	Lets users quickly and easily change how they look at supply chain performance, either over time or across measures.	Helps users gain insights more quickly. Users can view the data multiple ways—trend lines, historic performance vs. goals, or this year vs. last year—to quickly find the information they need.



The Supply Chain Scorecard is part of the Kroger DemandView Portal (KDP) and is available to users who subscribe to Market6's DemandView Essential solution.



To learn more or request a demo, contact us:
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Market6® provides web-based retail collaboration applications with advanced analytics built in that help retailers and their suppliers work together more effectively to drive insights, make smarter decisions and deliver measurably better business results.

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